17 Minutes to Your Dream

What would you say to the 8-year-old dreamer inside of you?

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darren LaCroix STAGE TIME

Regrets Suck.

Are You Stopping You?
Who was the naysayer in your life? We are often surrounded by critics, but the worst is the critic in our own heads. Sometimes we doubt ourselves and think, *"I'm not good enough."* or *"As soon as I…, then I'll start on my dream."* Want to dramatically improve your income, relationships, or confidence?

This simple strategy will help you:

- ✓ Overcome doubt
- ✓ Build belief
- ✓ Experience breakthroughs
- ✓ Gain momentum

So you can say, "Dream accomplished!"

> *"This fast-moving book gives you a proven, practical formula…"*
>
> -Brian Tracy, author of *Maximum Achievement*

> *"Read this book, then re-read it, then tell everyone in your network to get a copy and read it…because your network determines your net-worth…"*
>
> -Dr. Willie Jolley, Best Selling Author

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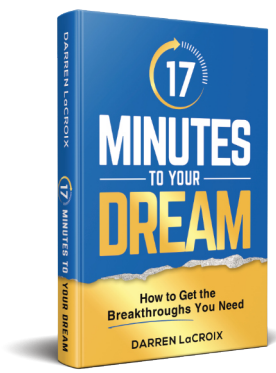
Well-meaning people have trained our dream out of us!

Kids dream, like rivers flow. When we were kids, we don't worry about the how! We've been trained to overthink everything. As adults, we think more than we dream. How can we dream? We secretly think, *"I'm not good enough. Besides, I have responsibilities. The family, The mortgage, A full-time job! To dream would be irresponsible."* But what if there was a simple strategy to revive and fulfill your big dream?

Darren LaCroix was a naïve introvert growing up in the 1970s. He dreamed of making people laugh, but he wasn't funny. People said, *"You? Make people laugh? That's ridiculous!"* He believed them.

After failing in business and feeling he had nothing to lose, he went for his childhood dream. In 1992 he tried standup in a Boston comedy club…and bombed miserably. That didn't stop him. Nine years later, he outspoke 25,000 contestants to become the World Champion of Public Speaking…with a VERY funny speech.

Years later, after delivering a keynote speech in Vancouver, Canada, Darren was approached by a young man who asked him this eye-opening question: *"Your story is inspiring, but what's your big dream TODAY?"* Whoa! Darren didn't see that coming. He decided to pursue a new dream, so big that it caused some to say, *"That's crazy!"* He took the lessons he learned becoming a World Champion and distilled them down to this 17-Minute Strategy that he still uses today. Start a movement in your organization. **#17minutechallenge**



This simple strategy is designed to help you overcome doubt and experience breakthroughs to catapult you to your dream!

Darren's unforgettable stories and examples will inspire your audience to their next breakthrough!

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