Better Stories ✓ Better Business ✓

darren LaCroix
STAGE TIME

WORLD CHAMPION OF PUBLIC SPEAKING

> ***We raised the most money in the history of the event.*** *Particularly in the ask, which is the place* ***the story had the most significant impact.*** *I appreciate your help with the story."*

Liz Ortenburger, CEO, SafeNest

> *I enjoyed the opportunity to meet you last week and can see* ***why the team was so impressed*** *at our sales conference that they wanted you back to share your insights with our customers. The feedback from the event was very positive and your talk was a highlight."*

David Trotter, Executive Vice President
Head of Treasury Management
Wells Fargo Bank

ABOUT DARREN LACROIX

He passionately shows executives the techniques he used to outspeak 25,000 contestants from 14 countries. Powerful stories drive change.

Darren is the author of three books and is the only speaker in the world who is an Accredited Speaker, Certified Speaking Professional and a World Champion of Public Speaking.

YouTube SUBSCRIBERS: 21,800+
VIEWS: 4.3 Million

BOOK DARREN LACROIX

KEYNOTE ADDRESS OR WORKSHOP

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GET DETAILS:
www.darrenlacroix.com

Darren shows busy executives how to have more influence through the power of well-told stories.

You have a pivotal message to deliver, whether it's in the boardroom, in front of potential clients or at a networking event. But, you struggle with inspiring your listeners to take action. Is your bottom line suffering? Maybe you are not closing the sale often enough?

Great communicators are great storytellers.

Everyone wants an advantage over competitors. Once you learn to properly construct and consistently convey powerful stories, you've built trust, one of the most universally coveted assets among business leaders. So, **be the authority in your industry**, be the driver of change through your business presentations.

Darren has been brought in to share his proven techniques to help executives from Wells Fargo to European giant, Luxoft. Powerful storytelling can be a key differentiator in the marketplace. **Wow the crowd and advance your professional reputation.**

THEY'LL WALK AWAY WITH:

- ☑ 5 Essentials to an Unforgettable Story
- ☑ Storytelling Secrets Most Executives Don't Use
- ☑ Darren's Then/Now/How Story Model™

KEYNOTE SATISFACTION Darrenteed!

These little known, world-class insights delivered in an unforgettable way will enable you to connect quickly and deeply. Mere facts and figures on slides will never influence like the power of consistently well-told stories.

Better stories,
better business.

PARTIAL CLIENT LIST

IBM · WELLS FARGO · Fidelity INVESTMENTS · Sheraton · LUXOFT